



Social Media Optimization - Youtube

Here are our Social Media Optimization - Youtube Packages designed to help your business succeed further.

Hover over the question marks to get a quick description. You may also download this as a PDF with or without the extensive descriptions at the bottom part of this document.

In addition, you may view or download our primer on the marketing benefits of Youtube for your business.

SERVICE PACKAGES

Item descriptions below:

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MARKETING PRIMER IN PDF

Why do you need Social Media Optimization?

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Youtube Setup and Design

Package Name	Setup & Design
One Time Service	<div style="background-color: white; border: 1px solid #ccc; border-radius: 5px; padding: 2px 10px; display: inline-block; margin-bottom: 5px;">YOUTUBE</div> Time for Completion - One Month
YouTube Creation and Design	
YouTube Setup	
YouTube Channel Creation & Optimization	<div style="display: flex; align-items: center; justify-content: center; gap: 10px;"> ? Yes </div>
	<div style="display: flex; align-items: center; justify-content: center; gap: 10px;"> ? </div>

Unique Email Account Creation (if required)		Yes
Youtube Channel Design w/ Image Sourcing, Editing, Resizing, and Customizing		Yes
Image Sourcing for Design		Yes
Image Editing and Resizing		Yes
Image Cleaning and Finalizing		Yes
Branded Content Writing for Youtube Channel		Up to 250 Words
YouTube Channel Profile Information Population		Yes
Website Social Media Tracking		
Social Sharing and Social Interaction Buttons Installed on Website and Blog		Yes
Social Media Analytics Installation - Google Analytics via Website		Yes
Misc Service Items		
Dedicated IP Services		Yes
Reporting and Auditing		
Internal Report Auditing and Analysis		Yes
Work Reports		Yes

Youtube Marketing Services Packages

Package Name		Small	Medium	Large
		YOUTUBE	YOUTUBE	YOUTUBE
Recommended Minimum Duration - can run for one month only, if desired		6 Months	6 Months	6 Months
MONTH 1 SERVICES				
Youtube Profile Creation, Design & Optimization				
Youtube Setup				
Video Creation	?	2	4	6
Video Uploading	?	2	4	6
Comment Posts using Videos in Youtube "Video Responses"	?	5	10	15
Video Title Writing	?	2	4	6
Video Description Writing	?	2	4	6
Backlink Building within Video Description	?	Yes	Yes	Yes
Video Keyword Tagging	?	2	4	6
YouTube Video Commenting	?	2	4	6
Website Social Media Tracking				
Social Sharing and Social Interaction	?			

Buttons Installed on Website and Blog		Yes	Yes	Yes
Social Media Analytics Installation - Google Analytics via Website		Yes	Yes	Yes
Misc Service Items				
Dedicated IP Services		Yes	Yes	Yes
Reporting and Auditing				
Internal Report Auditing and Analysis		Yes	Yes	Yes
Work Reports		Yes	Yes	Yes
Social Media Analytics		Yes	Yes	Yes